

Art and Warfare Poster Rubric (Teacher Evaluation)

Student Name:			Poster Topic:		
	Wow!	Detailed	Met Criteria	Had a Go	Little Effort
	90-100%	80-90%	70-80%	60-70%	Less than 60%
Target Audience	The poster clearly identifies and targets the intended audience.	The poster identifies and targets the intended audience.	The poster adequately identifies and targets the intended audience.	The poster vaguely identifies and targets the intended audience.	The poster does not identify and target the intended audience.
Intended Message	The intended message is very clear and successfully persuades your country's citizens to take action and support the war effort.	The intended message is clear and effectively persuades your country's citizens to take action and support the war effort.	The intended message is somewhat clear and adequately persuades your country's citizens to take action and support the war effort.	The intended message is vague and ineffectively persuades your country's citizens to take action and support the war effort.	The intended message is unclear and does not persuade your country's citizens to take action and support the war effort.
Ideology and Values	The ideology and values of your country are accurately reflected in your poster.	The ideology and values of your country are competently reflected in your poster.	The ideology and values of your country are somewhat reflected in your poster.	The ideology and values of your country are not accurately reflected in your poster.	The ideology and values of your country are not reflected in your poster.
Elements of Visual Design and Symbolism	All identified elements of visual design and symbolism are skillfully used in the poster.	Most elements of visual design and symbolism are effectively used in the poster.	Some elements of visual design and symbolism are adequately used in the poster.	Few elements of visual design and symbolism are used in the poster.	Elements of visual design and symbolism were ignored in the design of the poster.
Blog Peer Feedback	Constructive and detailed feedback is provided by the group to all poster contributions on the blog. Comments are thoughtful and entirely based on design, propaganda and ideology, rather than on personal preference.	Constructive feedback is provided by the group to most poster contributions on the blog. Comments are thoughtful and mostly based on design, propaganda and ideology, with only little feedback being preference based.	Feedback is provided by the group to some poster contributions on the blog. Some of the comments are constructive, but some lacked constructive character (e.g., "I like it", "cool"—rather than pointing out strong elements).	Feedback is provided by the group to only a few poster contributions on the blog. Most comments lacked constructive character (e.g., "I like it", "cool"—rather than pointing out strong elements).	Feedback is not provided by the group to poster contributions on the blog. Almost all comments lacked constructive character (e.g., "I like it", "cool"—rather than pointing out strong elements).

Comments:

Final Grade: