

Art and Warfare Poster Rubric (Peer Evaluation)

Student Name:			Poster Topic:		
	Wow!	Detailed	Met Criteria	Had a Go	Little Effort
	90-100%	80-90%	70-80%	60-70%	Less than 60%
Target Audience	The poster clearly identifies and targets the intended audience.	The poster identifies and targets the intended audience.	The poster adequately identifies and targets the intended audience.	The poster vaguely identifies and targets the intended audience.	The poster does not identify and target the intended audience.
Intended Message	The intended message is very clear and successfully persuades your country's citizens to take action and support the war effort.	The intended message is clear and effectively persuades your country's citizens to take action and support the war effort.	The intended message is somewhat clear and adequately persuades your country's citizens to take action and support the war effort.	The intended message is vague and ineffectively persuades your country's citizens to take action and support the war effort.	The intended message is unclear and does not persuade your country's citizens to take action and support the war effort.
Ideology and Values	The ideology and values of your country are accurately reflected in your poster.	The ideology and values of your country are competently reflected in your poster.	The ideology and values of your country are somewhat reflected in your poster.	The ideology and values of your country are not accurately reflected in your poster.	The ideology and values of your country are not reflected in your poster.
Elements of Visual Design and Symbolism	All identified elements of visual design and symbolism are skillfully used in the poster.	Most elements of visual design and symbolism are effectively used in the poster.	Some elements of visual design and symbolism are adequately used in the poster.	Few elements of visual design and symbolism are used in the poster.	Elements of visual design and symbolism were ignored in the design of the poster.

Comments: