

## **Aesthetics and Design Video Transcript**

Let's look at our cover poster.

The figure is non-descript, mysterious, which makes it appear more threatening, and unknown.

The shape of the helmet distinctly German in style.

The bottom half is obscured, as if he is hiding in the shadows, implying he could be anywhere.

He is surrounded by a fiery light, reminiscent of a bomb glowing as it strikes.

The type is located in the lower part, which forces the viewer to look down, while allowing the figure to loom above us, looking down on us, which is a vulnerable position.

The vertical weapon is cut off by the frame; our imagination fills in the blanks; a gun? A bayonet?

All of these elements combine to communicate a message that says more than the words on the page.